

A man in a black t-shirt and dark pants is adjusting a large, illuminated softbox light. The softbox has the 'elinchrom' logo on it. The background is a soft, warm-toned studio backdrop. The overall image has a semi-transparent overlay.

# STUDIO ASH

*NXT*

**325, Laxmi Plaza, Laxmi Industrial Estate, Sab TV Lane,  
Off New Link Road, Andheri West, Mumbai 400053**



**Shanaya Kapoor**  
**itsnovanova Ad Campaign**



**Shefali Shah**  
**PINKVILLA Interview**

# GALLERY



**Veranobytanya**  
**Clothing Brand**



**Dhrisni**  
**aveezah.store Ad Shoot**



**Monika Panwar**  
**Photoshoot**



**Pritthivi Saikia**  
**Portfolio Photoshoot**



**Kaaj Button**  
**Men's Clothing Brand**



**Simran Jhanjharya**  
**Photoshoot**



**Janice Sequeira & Huma Qureshi**  
**Pasandida Ladies Podcast**

# GALLERY



**Sukhwinder Singh**  
**PINKVILLA Podcast**



**Shivohaam**  
**MensXP Podcast**



**Supriya Pathak, Sanah Kapur & Siddhaarth Aalambayan**  
**Hauterrfly Show**

# GALLERY



**Mohnish Panjabi & Noorin Sha**  
**This Evening With Mohnish Panjabi**



**Saumya Sahni & Vagmita Singh**  
**Shut Up! We're Talking Show**



# ABOUT US

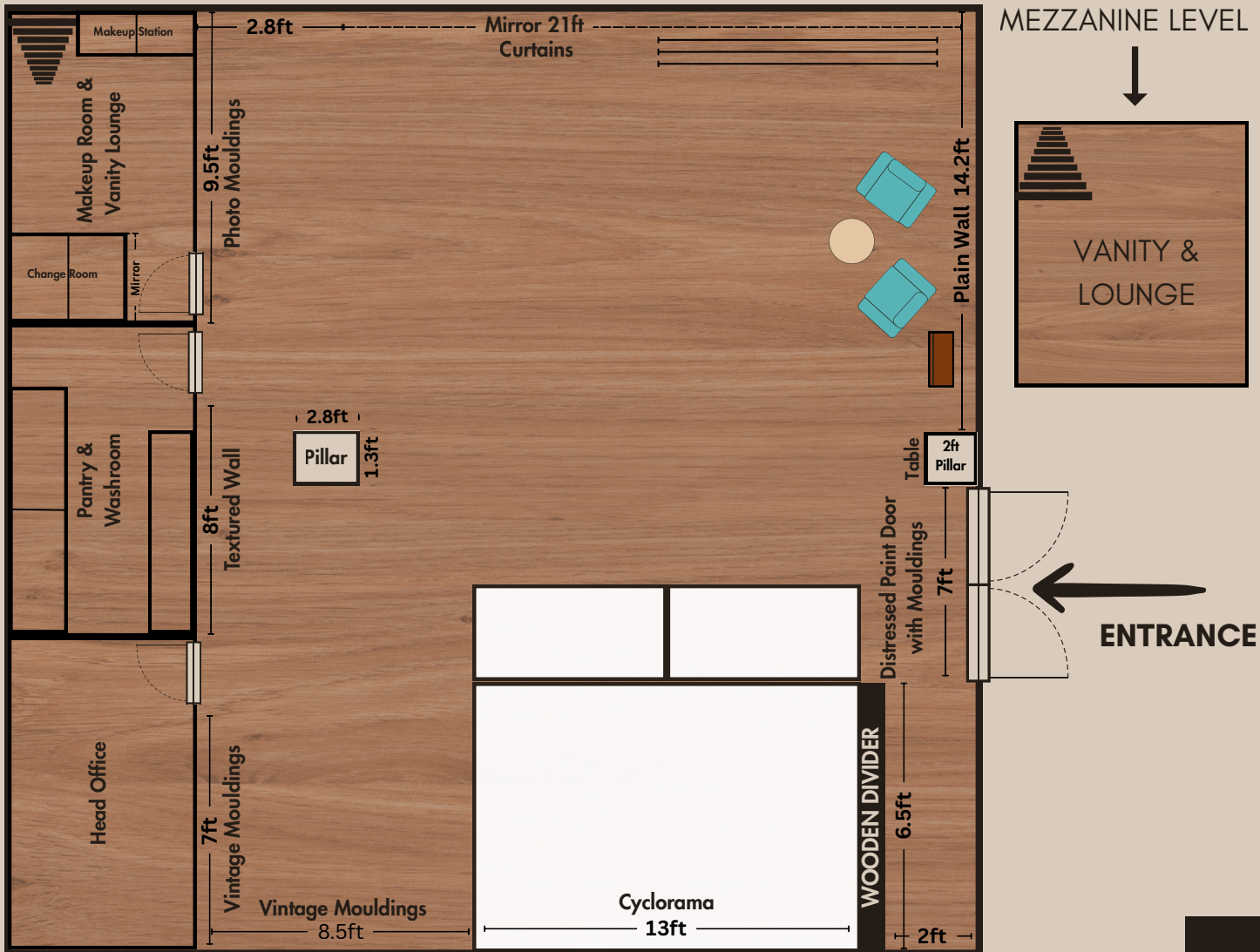
After the love we received for Studio Ash, we wanted to create a second space that feels more personal, more curated — and that's how Studio Ash NXT came to life.

It may be smaller in size, but it's big on aesthetic vibes. Every corner of NXT is designed with intention — textured walls, mood lighting, and cozy setups that instantly inspire.

It's the perfect spot for creators who love detail, style, and a little bit of magic in their visuals.

Whether you're shooting fashion, music, portraits, or content for the 'gram, Studio Ash NXT gives you that visual punch without overwhelming your frame. Just pure creative energy in a beautifully designed space.

# FLOOR PLAN



- **Total 1000 Sq Ft** Open Space With **14Ft Height**
- Shooting Space Dimensions: **21ft Length / 24ft Width**
- **Soundproof**

All Furniture and Equipments are Modular And Movable

# AMENITIES



Separate Green Room With 2 Changing Area and 2 Makeup & Hair Stations



Pantry Area



2 Washrooms with Modern Design



Multiple Props Like Lamps, Planters, Tables, Chairs, Artefacts, & Shelves Available



Fully Air Conditioned



100 Mbps High Speed Wifi



On site Surround Sound System Available



1 Stand Fans Available



Indoor Vanity Lounge Available upon Request (Additional Charge)



10-foot Textured and Colored Modular Walls - 4 colours



1 Fire Extinguisher



First Aid Kit

# EQUIPMENTS INCLUDED



**Elinchrom** Master RX **Photography Light** Kit x 2



**Elinchrom** FRX400 **Photography Light** Kit x 2



**Elinchrom** FRX200 **Photography Light** Kit x 2

ANY ONE  
INCLUDED  
with a standard softbox



Steam Iron x 1



Clothing Racks x 2



Wardrobe hangers



Mannequins Available



Crew Chairs Available



Heavy duty stands (upon prior request) x 2



Sand bags x 2



**C Stand** with **Arm Rod** x 1



Various kind of Cables & Extensions

Please specify any equipment requirements when making your booking.

# EQUIPMENTS ON RENT



**DIGITEK** Lite DCL-250W Bi-color LED **Video Light** with 18cm Reflector x 2  
Rent - ₹1000 per light per shift



**Godox** LITEMONS 300R Full-color LED **Video Light** x 2  
Rent - ₹1200 per light per shift



**Digitek** Hand **Stick Video Light** with Barn Door x 1  
Rent - ₹500 per shift



**Digitek** Wireless **Microphone** x 1  
Rent - ₹500 per shift



**Canon** EOS 6D **Camera** Body  
With Canon Zoom Lens EF 24-105mm x 1  
Rent - ₹1500 per shift



500V **Smoke Machine** With LED x 1  
Rent - ₹500 per shift



Superior Seamless **Green Chroma** Paper Backdrop x 1  
Rent - ₹1200 per shift 



Beauty Dish with spoons in **Orange, White, Silver & Clear** - Rs. 800



**Green screen** cloth 12ftx24ft - Rs. 2500



**Octa softbox** 135 - Rs. 500

# STUDIO CHARGES

For 12hrs - ~~₹31200~~ ₹30000

For 8hrs - ~~₹20800~~ ₹20000

For 6hrs - ₹15600

For 2hrs - ₹5200

For 1hr - ₹2600

## **GST of 18% will be applicable**

- To confirm your booking, a 50% deposit of the total invoice is required. The remaining balance must be paid in full on the day of the shoot.
- Extra charges will apply for heavier lighting equipment, such as HMI, Kino, Baby, Softy and/or any other halogen lights. A fee of ₹20 per unit will be charged for each of these lights used.
- Spot boy overtime charges - ₹750 for 4 hours, ₹1000 for 8 hours, ₹1250 for 12 hours. (to be paid in cash)
- Our payment terms require full clearance of the total amount, including GST, and not just the studio rental. Also an interest charge of 5% per day will apply to outstanding dues if payment is not made according to agreed terms. Additionally, any time exceeding the agreed-upon hours will incur extra charges as per standard hourly rate outlined in the invoice.
- There is one service elevator that is designated at the entry point for equipment and such to be brought up. Please inform your team regarding that.
- If you are getting a tempo with props or lights, then request you to please mention the same while confirming the booking so arrangements can be made prior, to avoid any inconvenience.

**We offer custom packages for volume bookings.  
Please contact us for further details.**

# CANCELLATION TERMS

- Cancellations made **less than 72 hours** before the shoot date are **non-refundable**.
- Cancellations made **more than 72 hours** before the shoot date will receive a **50% refund**.

**Any shoot rescheduling or cancellations made on the day of the booking will be treated as a full cancellation and will be non-refundable.**

# RESCHEDULING TERMS

- For rescheduling **less than 72 hours** before the shoot date, the rescheduled shoot must occur **within 30 days** from the original date, subject to availability. If the rescheduled shoot is missed or canceled, no refunds will be issued, and the booking amount will be forfeited.
- Rescheduling **more than 72 hours** before the shoot date is **allowed once**, with the full amount adjusted toward the new booking date. Any additional rescheduling after this will not be eligible for a refund.

# FOR BOOKINGS & ENQUIRY

## CONTACT US

Phone Number

**+91 77100 30800**

Email Address

**studio@cmcollective.net**



Address

**325, Laxmi Plaza, Laxmi Industrial Estate, Sab TV Lane, Off  
New Link Road, Andheri West, Mumbai 400053**

Website

**www.studioash.in**



**@StudioAsh**

Click here



**@studioash.in**

Click here

# TERMS & CONDITIONS

1. The studio is available for hire 24/7.
2. The studio rent will start from the booking time declared by the client, not on the actual time once the shoot starts. Rental time 'ends' when the last person in the group walks out of the studio. Please keep in mind when planning your shoot.
3. The client is responsible in every way for whatever happens during the session, without regards to whosoever has damaged anything. The client will be responsible and will be charged for the damages done. This includes all the items in the studio space i.e. furniture, etc.
4. If the next client has reserved the studio, you are obliged to leave the studio when your decided time slot is over.
5. 20-30 minutes can be considered as a grace period only for pack up. However incase it crosses 30 minutes a full hour charge will be applied.
6. The studio floor accommodates up to 20 crew members. Any additional staff beyond this limit will result in extra charges.
7. Do not step or lean on the walls & furniture. Walking with footwear on the cyclorama is strictly prohibited.
8. Use of paint, flour, glitter or any other form of powder is strictly prohibited in the studio.
9. No fire, cooking and smoking inside the studio.
10. Chewing tobacco, smoking and spitting inside/outside the studio and on any studio property is fineable. A fine of Rs.10000 is levied by the studio which will be bourne by the client.
11. Please get the video lights properly tested with the power supply prior.
12. Nothing is allowed to be kept outside the studio, a fine of Rs.10000 is levied by the society which will be bourne by the client.

## CYCLORAMA WALL



## VINTAGE SETUP WALL

**THE SAGE & BEIGE WALL**



**MOULDING BACKDROP**

**BRICK RED WALL**



**VINTAGE DOOR**



**OPEN FLOOR VIEW 1**



**OPEN FLOOR VIEW 2**

**ARCH (LIGHT ON)**



**ARCH (LIGHT OFF)**



**WALL WITH SHELVES (LIGHT ON)**



**WALL WITH SHELVES (LIGHT OFF)**



**MODIFIABLE & COLOURED WALLS ON WHEELS**





## GREEN ROOM



# STUDIO RULES

1. All visitors please sign in to reception.
2. In this studio we respect each other and the space
3. Absolutely no nails or pins in the walls or backdrops. You must use putty, command hooks or gentle tape if you need to hang items. You are 100% liable for any damages to the studio and/or its components during your session.
4. Report any damages, repairs or maintenance needed immediately to management. If it is not reported by the following person, you may be held responsible for the damages.
5. Do not drag props and furniture across the floors. Pick them up and move them properly to avoid damaging the studio. Return all items to their original location when finished.
6. The studio floor accommodates up to 20 crew members. Any additional staff beyond this limit will result in extra charges.
7. Our staff will visit your studio room within 10 minutes prior to the end of your booking to ensure that the room is left in its original condition.
8. Our studios cannot be used to shoot pornographic content.
9. Liquor of any sort is not permitted to be consumed on the premises. If a member of your party comes to the studio intoxicated, we reserve the right to ask them to leave the premises.
10. Please leave all food and water bottles in their designated areas.
11. Have fun!